

PARIS - IFTM TOP RESA EDITION 22 SEPTEMBER 2025

The **ITW Paris – IFTM TOP RESA edition** is back again this year!

The 110th edition of the **leading trade fair for the promotion and marketing of Italian tourism products** will take place on **Monday, September 22, 2025** (the day before the opening of IFTM Top Resa) at the Hotel **LE MERIDIEN ETOILE** and will welcome French buyers interested in Italy.

Each seller will have their own personalized desk, and at the end of the workshop, all participants are invited to a networking dinner, offering a further opportunity to continue business conversations.

Meetings will be scheduled through a matchmaking platform that allows participants to select the buyers they wish to meet by viewing their profiles. Additionally, there will be a session dedicated to free networking.

For information and costs, you can contact Marta Romani:



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Mon – Fri 09.00-13.30 / 14.30-18.00



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