

BERLINO – EDIZIONE ITB
2 MARZO 2026

ITW is back in Berlin for its 115th edition.

The successful ITW format includes B2B meetings between representatives of Italian tourism providers and key German tour operators and travel agents.

The workshop will be held on March 2nd (the day before the start of ITB exhibition) at **Meliá Berlin**.

Meetings are pre-scheduled through a matchmaking platform where you can check the buyer's profile. At the end of the scheduled session there will be also time for free meetings.

Each supplier has his own tailor-made desk and after the meetings a networking dinner is offered to all participants, a further occasion to continue the business.

For info and costs you can contact Marta Romani:

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Lun – Ven 09.00-13.30 / 14.30-18.00

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