

**BERLINO – EDIZIONE ITB  
2 MARZO 2026**

ITW is back in Berlin for its 115<sup>th</sup> edition.

The successful ITW format includes B2B meetings between representatives of Italian tourism providers and key German tour operators and travel agents.

The workshop will be held on March 2<sup>nd</sup> (the day before the start of ITB exhibition) at **Meliá Berlin**.

Meetings are pre-scheduled through a matchmaking platform where you can check the buyer's profile. At the end of the scheduled session there will be also time for free meetings.

Each supplier has his own tailor-made desk and after the meetings a networking dinner is offered to all participants, a further occasion to continue the business.

For info and costs you can contact Marta Romani:



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Lun – Ven 09.00-13.30 / 14.30-18.00



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