

**DUBAI**  
**04 MAY 2026**

**In 2026, ITW returns to Dubai!**

The **117th edition of ITW** will take place on **May 4th, 2026**, at the **VOCO Hotel Dubai by IHG**.

The event will welcome **Italian tourism suppliers from all regions of Italy**, who will meet **tour operators and travel agencies from the United Arab Emirates** interested in promoting travel to Italy.

Each Italian supplier will be provided with a **dedicated desk**. Meetings are **free of charge and not pre-scheduled**, allowing participants to organize their agenda with maximum flexibility.

Representatives of the Italian tourism industry—including **hotels, tour operators, travel agencies, DMCs, local tourist boards, and tourism consortia**—will participate as sellers, showcasing the full diversity of the Italian tourism offer.

At the end of the meetings, a **networking lunch** will be offered to all participants, providing an additional opportunity to strengthen relationships and develop new business.

For further information, please contact **Mrs. Emanuela Oddi**.



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Monday – Friday 09.00 – 18.00



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