

DUBAI
04 MAY 2026

ITW returns to Dubai in 2026!

The 117th edition of the most important tourism workshop dedicated to the promotion of the Italian tourism product will take place on **May 4th, 2026**, coinciding with the first day of **ATM Dubai**, at **VOCO Dubai Hotel by IHG**.

Tour operators and travel agencies from the **United Arab Emirates** interested in travel to Italy will have the opportunity to meet selected **Italian tourism operators** in a dedicated B2B environment.

Each Italian seller will be provided with a **private desk**, and the event will conclude with a **networking lunch** for all participants, offering an additional opportunity to build relationships and develop new business.

For further information and participation costs, please contact **Marta Romani**.



+39 0736 307292

+39 334 6484892

Mon – Fri 09.00-13.30 / 14.30-18.00



eventi@comitelpartners.it



+39 334 6484892