

**DUBAI**  
**04 MAY 2026**

**ITW returns to Dubai in 2026!**

The 117th edition of the most important tourism workshop dedicated to the promotion of the Italian tourism product will take place on **May 4th, 2026**, coinciding with the first day of **ATM Dubai**, at **VOCO Dubai Hotel by IHG**.

Tour operators and travel agencies from the **United Arab Emirates** interested in travel to Italy will have the opportunity to meet selected **Italian tourism operators** in a dedicated B2B environment.

Each Italian seller will be provided with a **private desk**, and the event will conclude with a **networking lunch** for all participants, offering an additional opportunity to build relationships and develop new business.

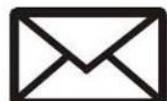
For further information and participation costs, please contact **Marta Romani**.



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Mon – Fri 09.00-13.30 / 14.30-18.00



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