

MILAN
19th MARCH 2026

The ITW is back in the city of Milan in 2026!

The leader event for the promotion of the Italian tourism products will be held on **March 19th** at the **HOTEL DEI CAVALIERI MILANO DUOMO (Piazza G. Missori 1)** with the participation of Italian buyer such as **tour operators and travel agencies** interested in the Italian products.

Meetings will be pre-scheduled through an online matchmaking platform which allows you to choose the buyer according to its profile. A session of free meetings will take place as well.

Each seller will have their own tailor-made desk and at the end of the workshop a networking dinner will be offered to all the guests.

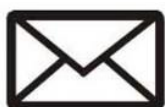
For Info and participation fee you can contact Mrs Marta Romani:



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Mon – Fri 09.00-13.30 / 14.30-18.00



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