

MÜNCHEN
3 DECEMBER 2026

This year the **ITW Munich** is back!

The **123rd edition** of the **leading trade fair for the promotion and marketing of Italian tourism products** will take place on **Thursday, 3 December 2026**, at the **Maritim Hotel München**, and will welcome German buyers interested in Italy.

Each seller will have their own personalized desk, and at the end of the workshop all participants are invited to the networking dinner — an additional opportunity to continue business contacts.

Meetings will be pre-scheduled through a matchmaking platform that allows you to select the buyers you wish to meet by viewing their profiles. A session of open meetings is also planned.

For information and costs, you may contact Marta Romani:



+39 0736 307292

+39 334 6484892

Mon – Fri 09.00-13.30 / 14.30-18.00



eventi@comitelpartners.it



+39 334 6484892