

STOCKHOLM
19 OCTOBER 2026

In 2026, the ITW returns to Stockholm!

The 120th edition of our ITALIAN TRAVEL WORKSHOP will take place at the Sheraton Stockholm Hotel on October 19.

Representatives of the Italian tourism sector, each with their own desk, will meet Swedish tour operators and travel agencies through a series of pre-scheduled B2B meetings arranged via a digital platform, where participants can view the seller's profile and offerings.

Buyers will have the opportunity to meet: hotels, tour operators, travel agencies, DMCs, local tourism boards, tourism promotion consortia, transport companies, and many other types of sellers. Workshop hours: 17:00 – 20:00.

The workshop will be followed by a networking dinner, providing a further opportunity to continue building business relationships.

For more information about the event, you can contact Emanuela Oddi at the following details:



+39 0736 307292

+39 334 8498423

Lun – Ven: 09.00 – 18.00



tour2@comitelpartners.it



+39 334 8498423